# Generalization Error Bounds for Collaborative Prediction with Low-Rank Matrices

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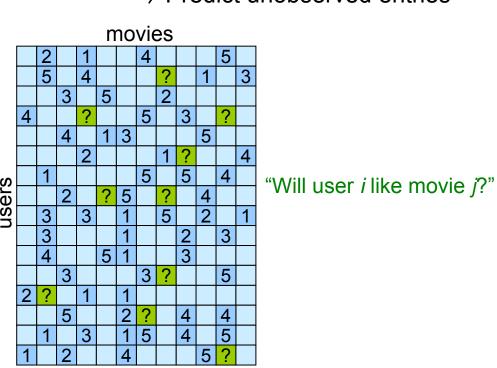
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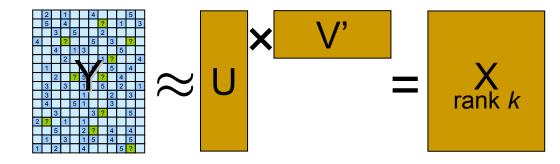
# ·Results

# **Collaborative Prediction**

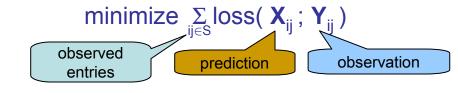
Based on partially observed matrix ⇒ Predict unobserved entries



### **Low-Rank Matrix Factorization**



Fit low-rank (factorizable) matrix **X=UV** to observed entries



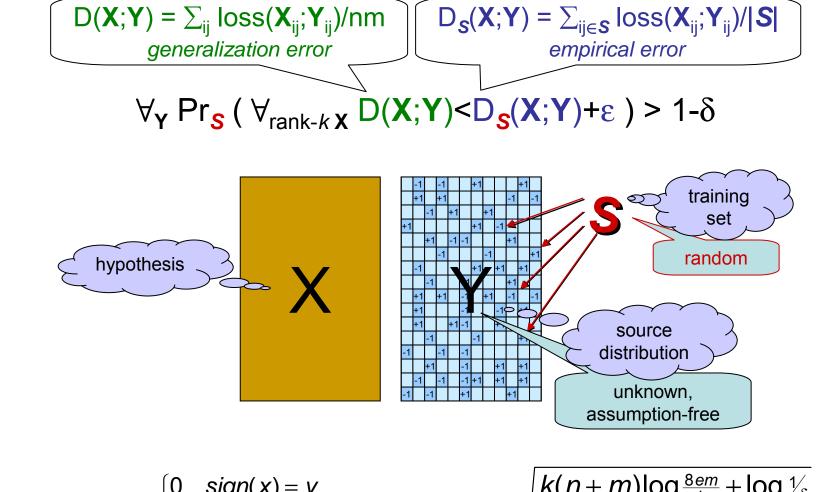
#### Use matrix **X** to predict unobserved entries.

[Sarwar, Karypis, Konstan, Riedl Applications of dimesionality reduction in recommender systems—a case study WebKDD 20001 [Hoffman Latent semantic models for collaborative filtering ACM Trns. Inf. Syst. 2004] [Marlin, Zemel Modeling user rating profiles for collaborative filtering NIPS 2003] [Canney GAP: A Factor Model for Discrete Data SIGIR 2004]

#### Different low-rank methods differ in how they relate real-valued entries in X to the observations (preferences) Y, possibly through a probabilistic model, and in the associated contrast (loss) functions.

Low-rank models of co-occurrence or frequency data				
	Multinomial	Independent Binomials	Independent Bernoulli	
Mean parameterization $0 \le X_{ij} \le 1$	Aspect Model (pLSA) [Hoffman+99]	$Y_{ij} X_{ij}\sim Bin(N,X_{ij})$	$P(Y_{ij}=1) = X_{ij}$	
$E[Y_{ij} X_{ij}]=X_{ij}$	≡ NMF if ∑X <sub>ij</sub> =1	≈ NMF [Lee+01]		
Natural parameterization unconstrained X <sub>ij</sub>	SDR [Globerson+02]	$Y_{ij} X_{ij}\sim Bin(N,g(X_{ij}))$	[Schein+03]	hing
Exponential PCA: [Collins+01] $p(Y_{ij} X_{ij}) \propto exp(Y_{ij}X_{ij}+F(Y_{ij}))$ row features most				
informative about columns $g(x)=1/(1+e^x)$				

#### **Generalization Error Bounds**



monotone  $loss(x,y) \le 1$ :

#### Prior work

•Assuming a low-rank structure (eigengap) in Y, predict entries:

 Asymptotic behavior [Azar, Fiat, Karlin, McSherry Saia **Spectral analysis of data** STOC 2001]

Sample complexity, query strategy

[Drineas, Kerenidis, Raghavan Competitive recommendation systems STOC 2002]

•Bounds on residual errors, no assumptions on **Y**:

[Shaw-Taylor, Cristianini, Kandola **On the concentration of spectral properties** *NIPS* 2002] Subset of rows fully observed, bound is on distance of new rows to learned subspace

**In this work:** collaborative prediction analysis (entry prediction), no assumptions on **Y**.

#### Major Assumption: Random Observations

Although we did not make any assumptions about the true preferences **Y**, we made a very strong assumption about the set **S** of observed entries: we assumed entries as selected uniformly at random. Although the uniformity requirement can be relaxed:

$$D(\mathbf{X}; \mathbf{Y}) = \mathbf{E}_{ij} [loss(\mathbf{X}_{ij}; \mathbf{Y}_{ij})] \qquad D_{\mathbf{S}}(\mathbf{X}; \mathbf{Y}) = \sum_{ij \in \mathbf{S}} loss(\mathbf{X}_{ij}; \mathbf{Y}_{ij}) / |\mathbf{S}|$$

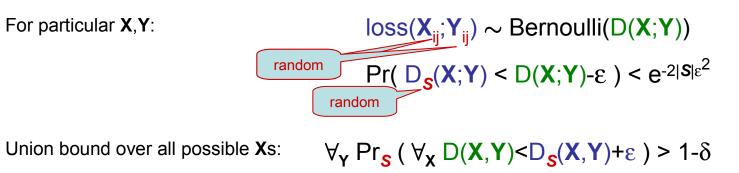
$$same observation distribution$$

$$\forall_{\mathbf{Y}} Pr_{\mathbf{S}} (\forall_{\mathbf{X}} D(\mathbf{X}; \mathbf{Y}) < D_{\mathbf{S}}(\mathbf{X}; \mathbf{Y}) + \varepsilon) > 1 - \delta$$

This is not very satisfying: we are guaranteed good generalization only on items the user is likely to observe on its own—not on items we might recommend.

# Proofs -

# Binary Labels, Zero-One Loss



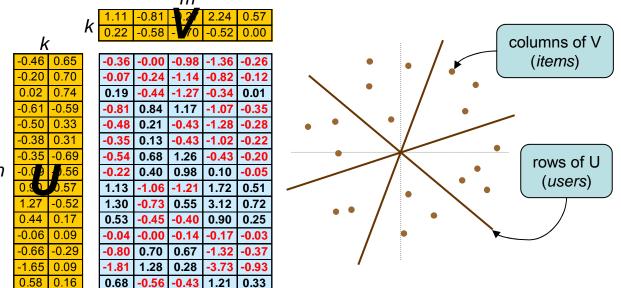
 $\log(\# \text{ possible } Xs) + \log \frac{1}{2}$ 

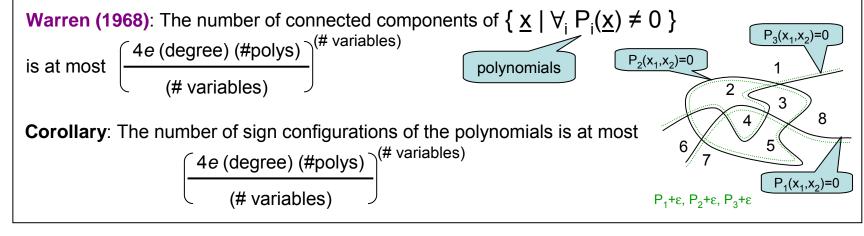
The bound rests on bounding the number of possible  $X_s$ . The behavior of  $loss(X_{ii}, Y_{ii})$  only depends on sign(X), and so it is enough to bound the number of sign configurations:

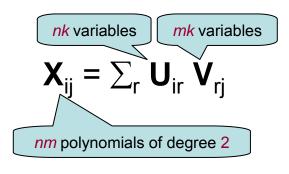
$$F(n,m,k) = \{ sign(\mathbf{X}) \in \{-,+\}^{n \times m} \mid \mathbf{X} \in \mathbb{R}^{n \times m}, rank \ \mathbf{X} \le k \}$$
$$f(n,m,k) = \#F(n,m,k)$$

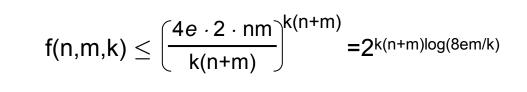
# Sign Configurations of Low-Rank Matrices

Following [Alon Tools from higher algebra Handbook of Combinatorics 1995], similar to [Alon, Frankl, Rödel Geometric realization of set systems and probabilistic communication complexity FOCS 1985]





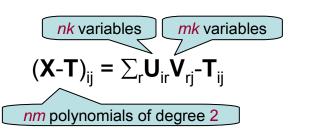




# **General Bounded Loss Functions**

For 0/1 loss, behavior of entries of **X** around zero enough. More generally, need to bound complexity of behavior everywhere.

For any threshold matrix  $\mathbf{T} \in \mathbb{R}^{n \times m}$ , bound number of relative sign configurations: #{ sign(X-T) | rank(X)=k }



#{ sign(**X**-**T**) | rank(**X**)=k }  $\leq \left(\frac{4e \cdot 2 \cdot \text{nm}}{1 \cdot 1}\right)^{k(n+m)} = 1$ 

Viewing matrices as a mappings from index pairs to values:  $(i,j) \mapsto X_{ii}$ , this gives us a bound of k(n+m)log(8em/k) on the pseudo-dimension of rank-k matrices. We can now invoke standard results bounding the generalization error in terms of the pseudo-dimension.

> A class  $\mathcal F$  of real-valued functions **pseudo-shatters** the points  $x_1,...,x_n$  with thresholds  $t_1,...,t_n$  if for every binary labeling of the points  $(s_1,...,s_n) \in \{+,-\}^n$  there exists  $f \in \mathcal{F}$  s.t.  $f(x_i) \leq t_i$  iff  $s_i = -$ . The **pseudo-dimension** of a class  $\mathcal{F}$  is the supremum over n for which there exist *n* points and thresholds that can be pseudo-

# A Weaker Bound Using Realizable Oriented Matriods —

For a fixed V, each row is linear classification of columns in V, and there are  $< 2(k+1)m^{k-1}$  such classifications. Overall, for each fixed **V**, the number of possible sign matrices is bounded by:

#{  $sign(UV) \mid U \in \mathbb{R}^{n \times k}$ }  $\leq (2(k+1)m^{k-1})^n$ This should be multiplied by the number of **V**s, or rather the number of **V**s yielding different sets of possible classification vectors:

 $M(\textbf{V}) = \{ \text{ sign}(\ u'\textbf{V}\ ) \mid u \in R^k \}$  set of covectors of a realizable oriented matriod (where sign  $\in \{-,0,+\}$ )  $\#\{\ M(\textbf{V})\ |\ \textbf{V}\in R^{k\times m}\}\leq m^{k(k+1)m} \underbrace{\qquad \qquad \text{[Goodman Pollack 1986], [Alon 1986] bound on number of realizable oriented matriods}}$  $f(n,m,k) \leq \left(2(k+1)m^{k-1}\right)^n \, m^{k(k+1)m} < 2^{k(n+m)\log(2m) \, + \, k^2 \overline{m \, \log(2m)}}$ 

## — Why not treat as combined classifiers? ———

For MMMF (max-margin/low-norm matrix factorizations), generalization error bounds obtained by viewing MMMF as a "combined" classifier, a convex combination of unit-norm rank-1 matrices. Rank-*K* matrices can be viewed as "combined", or "voting" classifiers, each combining *k* rank-1 matrices. Can a similar approach be taken for low-rank matrices?

 Scale-sensitive complexity (log covering numbers, Rademacher complexity) carries over to convex hull (scale-invariant complexity certainly not conserved for convex hull) • VC-dimension scales gracefully with *k* for combinations of *k* classifiers

⇒ generalization error bounds for linear combinations of signs of low-rank matrices • Pseudo-dimension of a linear combinations of *k* functions from a low-pseudo-dimension class?

Counter Example: A family  $\mathcal F$  of functions closed under scalar multiplication, with pseudo-dimension 3, such that  $\{f_1+f_2 \mid f_1,f_2 \in \mathcal{F}\}$  has infinite pseudo-dimension:

 $\mathcal{F} = \{ \alpha \cdot f_A , \alpha \cdot g_A \mid \alpha \in \mathbb{R}, A \in \mathbb{N} \}$  Consider a 1:1 mapping  $\mathbb{N} \leftrightarrow 2^{\mathbb{N}}$ .  $f_A(x) = 2^{xA} + 1_{x \in A}$  'A' denotes both a number, and the corresponding subset.

# **Related Work-**

#### Warren's Theorem and Configuration Counting

Warren's Theorem, and a weaker result of Milnor, have a long history in combinatorics and learning theory:

[Goodman Pollack Upper bounds for configurations and polytopes in R<sup>d</sup> Disc Comp Geom 1986] [Alon 1986 The number of polytopes, configurations and real matroids Mathematika 1986] Bound on the number of non-equivalent point configurations (realizable oriented matriods). Can be used to obtain weak bound on number of sign configurations of low-rank matrices (green panel).

[Ben-David, Lindenbaum Localization vs. identification of semi-algebraic sets COLT 1993]

VC-dimension of set of transformations of an image, used to analyze sample complexity of determining location [Goldberg, Jerrum Bounding the VC dimension of concept classes parameterized by real numbers COLT 1993]

VC-dimension of any concept classes parameterized by real numbers, where each concept can be written as

logical formula over polynomial inequalities ≤ 2 (# of params describing each concept) log(8e (degree of polys used) (# of polys used) )

Can be applied to collaborative prediction with low-rank matrices, where:  $X(i,j) = \bigvee_{i',i'} (i=i' \land j=j' \land \sum_{r} \bigcup_{i'r} \bigvee_{ri'} > 0)$ 

yielding: VC-dim(rank-k matrices)  $\leq 2 \cdot k(n+m) \cdot \log(8e \cdot 2 \cdot 3nm) \leq 2k(n+m) \log(48enm)$ By directly applying Warren's Theorem we:

avoided symmetrization (for 0/1 error)

• avoided Sauer's lemma, and a log|S| term in the generalization error bound

• bounded the pseudo-dimension and obtained generalization error bounds for general loss functions

#### More on Sign Configurations of Low-Rank Matrices

#### **Unbounded Error Communication Complexity**





Unbounded error communication complexity C = Randomized protocol, always < C bits, P(correct answer)> ½

[Paturi, Simon **Probabilistic communication complexity** *FOCS* 84]  $|\log \operatorname{rank} X| \le C \le |\log \operatorname{rank} X|$ ,  $\operatorname{sign}(X)=Y$ 

Alon, Frankl, Rödel Geometric realization of set systems and probabilistic communication complexity FOCS 1985] Bound # sign configurations

counting arguments  $\Rightarrow \exists Y \text{ with } rank(X)>n/32 \Rightarrow \exists Y:\{0,1\}^r \times \{0,1\}^r \rightarrow \{0,1\} \text{ with } C>r-5$ 

## **Embedability as Linear Classification**

Can all concept classes be embedded as linear classifications in a low dimensional space?  $C = \{c_1, \dots, c_n\}$  can be embedded as k-dimensional linear classification  $\Leftrightarrow$  Rank-k X, s.t.  $c_i(i) = sign(X_{ii})$ counting arguments ⇒ ∃ small concept class, not embeddable as low dimensional linear classification

### **Explicit Examples**

These counting arguments provide only existence proofs, not explicit constructions of sign configurations with no low-rank realization (i.e. functions with high unbounded error communication complexity, or concept classes that cannot be embedded as low-dimensional linear classification).

[Forester A linear bound on the unbounded error communication complexity CCC 2001]  $rank(X) \ge n / |sign(X)|_2$  (spectral norm of sign(X)) In particular, the  $2^r \times 2^r$  Hadamard matrix cannot be realized with rank(**X**)< $2^{r/2}$ 

In this example, rank(X) $\geq \sqrt{n}$ . No known explicit example with rank(X)= $\Omega(n)$ .