Lecture 2: Logistic Regression and Neural Networks

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TTI

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Table of Contents



- 2 Logistic Regression
- Input Encoding and Spam Detection



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Naive Bayes

• Learn
$$p(\mathbf{x}, y) = p(y)p(\mathbf{x}|y)$$

- Training: Maximum Likelihood Estimation
- Issues?
 - Why learn $p(\mathbf{x}, y)$ if we only use $p(y|\mathbf{x})$?
 - Is Naive assumption realistic? Are words independent given y?
 - Is Bernoulli assumption realistic? What about repeated words?

Naive Bayes

• Let's analyze the prediction rule. Denote 'spam' as 1 and 'not spam' as 0. We predict 1 if:

$$\begin{split} & p(1|\mathbf{x}) > p(0|\mathbf{x}) \\ & p(1)p(\mathbf{x}|1) > p(0)p(\mathbf{x}|0) \\ & \frac{p(\mathbf{x}|1)}{p(\mathbf{x}|0)} > \frac{p(0)}{p(1)} \\ & \log \frac{p(\mathbf{x}|1)}{p(\mathbf{x}|0)} > \log \frac{p(0)}{p(1)} \\ & \log \frac{\prod_{v \in \mathcal{V}} p(v|1)^{1\{v \in \mathbf{x}\}} (1 - p(v|1))^{1\{v \notin \mathbf{x}\}}}{\prod_{v \in \mathcal{V}} p(v|0)^{1\{v \in \mathbf{x}\}} (1 - p(v|0))^{1\{v \notin \mathbf{x}\}}} > \log \frac{p(0)}{p(1)} \end{split}$$

Naive Bayes

Denote
$$1\{v \in \mathbf{x}\}$$
 as $\phi_v(\mathbf{x})$:

$$\log \frac{\prod_{v \in \mathcal{V}} p(v|1)^{\phi_v(\mathbf{x})} (1 - p(v|1))^{1 - \phi_v(\mathbf{x})}}{\prod_{v \in \mathcal{V}} p(v|0)^{\phi_v(\mathbf{x})} (1 - p(v|0))^{1 - \phi_v(\mathbf{x})}} > \log \frac{p(0)}{p(1)}$$

$$\sum_{v \in \mathcal{V}} \left(\phi_v(\mathbf{x}) \log \frac{p(v|1)}{p(v|0)} + (1 - \phi_v(\mathbf{x})) \log \frac{1 - p(v|1)}{1 - p(v|0)} \right) > \log \frac{p(0)}{p(1)}$$

$$\sum_{v \in \mathcal{V}} \left(\phi_v(\mathbf{x}) \log \frac{p(v|1)(1 - p(v|0))}{p(v|0)(1 - p(v|1))} + \log \frac{1 - p(v|1)}{1 - p(v|0)} \right) > \log \frac{p(0)}{p(1)}$$

$$\sum_{v \in \mathcal{V}} \phi_v(\mathbf{x}) \log \frac{p(v|1)(1 - p(v|0))}{p(v|0)(1 - p(v|1))} + \sum_{v \in \mathcal{V}} \log \frac{1 - p(v|1)}{1 - p(v|0)} > \log \frac{p(0)}{p(1)}$$

$$\sum_{v \in \mathcal{V}} \phi_v(\mathbf{x}) \cdot w_v + c_1 > c_2$$

Naive Bayes

So why all this math?

$$\sum_{\mathbf{v}\in\mathcal{V}}\phi_{\mathbf{v}}(\mathbf{x})\cdot w_{\mathbf{v}}+b>0$$

Is just a **linear function**! A Naive Bayes model is, in reality, equivalent to learning to separate spam / not spam with a line.



Table of Contents



- 2 Logistic Regression
- Input Encoding and Spam Detection
- 4 Feedforward Neural Networks

Logistic Regression

- We only care about $p(y|\mathbf{x})$, so why learn $p(\mathbf{x}, y)$?
- Learn $p(y|\mathbf{x})$ directly, through a linear model
- Spam detection: learn $f : \mathbf{x} \rightarrow p(\text{spam}|\mathbf{x})$
- First, learn linear score function $s: \mathbf{x} \to \mathbb{R}$
 - We want $s(\mathbf{x})$ to be **high** if $p(\operatorname{spam}|\mathbf{x}) pprox 1$
 - And $s(\mathbf{x})$ to be **low** if $p(\text{spam}|\mathbf{x}) \approx 0$
- Linear model for s: $s(\mathbf{x}) = \langle \mathbf{w}, \mathbf{x} \rangle + b$
- Remaining: map $s(\mathbf{x})$ to $p(\text{spam}|\mathbf{x})$: use sigmoid function $\sigma(z) = \frac{1}{1+e^{-z}}$. Facts:

•
$$\sigma(\infty) = 1$$

• $\sigma(-\infty) = 0$

- σ(> 0) > 0.5
- σ(< 0) < 0.5

Logistic Regression

Sigmoid function σ :



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Logistic Regression

• Model:
$$p(\text{spam}|\mathbf{x}) = \sigma(\langle \mathbf{w}, \mathbf{x} \rangle + b)$$

- Parameters: **w** and *b*
- Learning: Maximum Likelihood Estimation (for **conditional** likelihood!!)

$$\begin{split} \mathcal{L} &= \prod_{(\mathbf{x}, y) \in (\mathbf{X}, \mathbf{y})} p(y|\mathbf{x}) \\ &= \prod_{(\mathbf{x}, y) \in (\mathbf{X}, \mathbf{y})} p(\operatorname{spam}|\mathbf{x})^{1\{y = \operatorname{spam}\}} (1 - p(\operatorname{spam}|\mathbf{x}))^{1\{y = \operatorname{not spam}\}} \\ &= \prod_{(\mathbf{x}, y) \in (\mathbf{X}, \mathbf{y})} \sigma(\langle \mathbf{w}, \mathbf{x} \rangle + b)^{1\{y = \operatorname{spam}\}} (1 - \sigma(\langle \mathbf{w}, \mathbf{x} \rangle + b))^{1\{y = \operatorname{not spam}\}} \end{split}$$

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Logistic Regression

• Log-Likelihood:

$$\log \mathcal{L} = \sum_{(\mathbf{x}, y) \in (\mathbf{X}, \mathbf{y})} \left(1\{y = \text{spam}\} \log \sigma(\langle \mathbf{w}, \mathbf{x} \rangle + b) + 1\{y = \text{not spam}\} \log(1 - \sigma(\langle \mathbf{w}, \mathbf{x} \rangle + b)) \right)$$
$$\frac{\partial \log \mathcal{L}}{\partial \mathbf{w}} = \sum_{(\mathbf{x}, y) \in (\mathbf{X}, \mathbf{y})} \mathbf{x} \left(1\{y = \text{spam}\} - \sigma(\langle \mathbf{w}, \mathbf{x} \rangle + b) \right)$$

$$\frac{\partial \log \mathcal{L}}{\partial b} = \sum_{(\mathbf{x}, y) \in (\mathbf{X}, \mathbf{y})} 1\{y = \text{spam}\} - \sigma(\langle \mathbf{w}, \mathbf{x} \rangle + b)$$

• Not possible to solve $\frac{\partial \log \mathcal{L}}{\partial w} = 0$ analytically: non-linear system

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Logistic Regression

- Alternative: gradient ascent
- $\frac{\partial \log \mathcal{L}}{\partial \mathbf{w}}$ is direction (in **w**) that increases log \mathcal{L} the most
- Gradient ascent: move **w** in direction $\frac{\partial \log \mathcal{L}}{\partial \mathbf{w}}$, iteratively:

$$\mathbf{w} \leftarrow \mathbf{w} + \eta \frac{\partial \log \mathcal{L}}{\partial \mathbf{w}}$$

$$\mathbf{w} \leftarrow \mathbf{w} + \eta \sum_{(\mathbf{x}, y) \in (\mathbf{X}, \mathbf{y})} \mathbf{x} \Big(\mathbb{1} \{ y = \mathsf{spam} \} - \sigma(\langle \mathbf{w}, \mathbf{x} \rangle + b) \Big)$$

$$b \leftarrow b + \eta \frac{\partial \log 2}{\partial b}$$
$$b \leftarrow b + \eta \sum_{(\mathbf{x}, y) \in (\mathbf{X}, \mathbf{y})} \mathbb{1}\{y = \operatorname{spam}\} - \sigma(\langle \mathbf{w}, \mathbf{x} \rangle + b)$$

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Logistic Regression

• Classifying emails: predict spam if:

 $p(ext{spam}|\mathbf{x}) > p(ext{not spam}|\mathbf{x})$ $p(ext{spam}|\mathbf{x}) > 1 - p(ext{spam}|\mathbf{x})$ $p(ext{spam}|\mathbf{x}) > 0.5$ $\sigma(\langle \mathbf{w}, \mathbf{x} \rangle + b) > 0.5$ $\langle \mathbf{w}, \mathbf{x} \rangle + b > 0$

Looks familiar?

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Table of Contents



- 2 Logistic Regression
- Input Encoding and Spam Detection
- 4 Feedforward Neural Networks

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Input Encoding

- x and w must have same dimensionality
- Must represent data as fixed-dimensional vector
- Common encoding in Natural Language Processing: $\mathbf{x}(e-mail)_i = 1\{\text{word } v_i \text{ of the vocabulary } \mathcal{V} \text{ is in } e-mail\} = \phi_{v_i}(\mathbf{x})$

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• Then $\mathbf{x}(e\text{-mail})$ is always $|\mathcal{V}|\text{-dimensional}$

Spam Detection

Quick coding session:

Implement input encoding: transform emails into fixed-length vector

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- Implement logistic model $p(\text{spam}|\mathbf{x}) = \sigma(s(\mathbf{x}))$
- \bullet Implement gradient computation for ${\bf w}$ and b
- Implement gradient ascent and train model

Table of Contents



2 Logistic Regression

Input Encoding and Spam Detection



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Sigmoid Feedforward Neural Networks

- Logistic Regression: prediction is given by linear function
- Many simple problems are not linearly separable, example:
 - $\mathcal{V} = \{\text{human, dog}\}$
 - Possible combinations: {}, {human}, {dog}, {human, dog}

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- Task: classify single-word email versus non-single word
- Idea: model p(spam|x) with non-linear function instead
- Sigmoid Feedforward Neural Networks: "composition of logistic models"

Sigmoid Feedforward Neural Networks

Sigmoid Feedforward Neural Network:



Sigmoid Feedforward Neural Networks

Sigmoid Feedforward Neural Network:

$$h_i = \sigma\left(\langle \mathbf{w}_i^{(h)}, \mathbf{x} \rangle + b_i^{(h)}\right)$$
$$p(y|\mathbf{x}) = \sigma\left(\langle \mathbf{w}^{(y)}, \mathbf{h} \rangle + b^{(y)}\right)$$

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Each h_i is called a **hidden neuron**. Note that we can have as many hidden neurons as desired.

Sigmoid Feedforward Neural Networks

Advantages of Neural Networks:

- Cybenko'89: given **enough hidden neurons**, neural networks can approximate **any** function arbitrarily well
- Easy to train: gradient ascent / descent
- In practice: hidden neurons act as feature extractors
- Can control model complexity by adding more hidden neurons or more layers (Deep Learning)

Quick Coding Session:

- Understand neural network code, and difference from logistic regression
- Train neural network. Do same settings from Logistic Regression work?
- Add more layers and train network again

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Is data often not linearly separable?

- Problem: vocabulary of 10 words
- Task: given email, classify as 1 if it has 5 or 6 words

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• Is problem easy?